

Daniil Karataev

Middle Front-end Developer · React · TypeScript · Next.js · WordPress

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SUMMARY

Front-end developer in production since 2024: 4 companies, 14 client websites and two own products with organic Google traffic. At RocketSEO, main developer of **maximum.md**, the online store of a leading electronics retailer in Moldova (Next.js 14, TypeScript), and builder of custom WordPress themes for agency clients. Owns features end to end in multilingual RO/RU/EN projects, from API integration to SEO.

EXPERIENCE

Middle Front-end Developer — RocketSEO Mar 2026 – Present

Full-time, hybrid, Chişinău · Web development & SEO agency

- **maximum.md**: main developer of the storefront and admin console, working largely independently (Next.js 14 App Router, React 18, TypeScript, Apollo Client, next-intl, Jest; 130+ commits).
- Built the **checkout flow** (delivery, store pickup, payment status pages) and moved catalog search to a **faceted search API** with live filter counts.
- Built admin modules for **order management**, banner zones, promo links and SEO settings; added OG/meta tags, page titles and mobile layouts.
- **Client websites**: built or substantially rebuilt 11 custom WordPress themes, including **rocketseo.md**, **varavara.md** and **medpark.md**: Figma to pixel-perfect pages, WooCommerce, ACF Pro, WPML, per-template asset loading.

Full-Stack Developer (Contract) — Samozanyatyte.rf Mar 2025 – Dec 2025

Remote, Moscow · PHP, WordPress, MySQL, JavaScript, React, Bitrix24

- Merged React landing pages and a plugin-heavy legacy blog into one custom platform with a new design; site serves 12–15k unique visitors daily.
- Built a block-based **landing page builder** for the marketing team and integrated lead forms with **Bitrix24 CRM**; replaced heavy plugins with custom code.

Full-Stack Developer (Contract) — Webcost Web Development Agency May 2025 – Oct 2025

Remote, Warsaw · PHP, Laravel, WooCommerce, JavaScript, Google Maps API · gonutz.pl, inter Polska.pl

- Built a **WooCommerce product configurator** for custom nut mixes: weight cap, automatic price calculation, a single “mix” line in cart and invoices.
- Implemented a nearest-facility finder with an interactive Google Map synchronized with a sidebar list.

Full-Stack Developer — AroundWire (incl. ForceWind, Skilful Web Developers) Feb 2024 – Apr 2025

Full-time, office, Chişinău · Next.js, TypeScript, React, PHP, WordPress, JavaScript, HTML/CSS (BEM) · Scrum, Jira, Bitbucket

- Rebuilt **pro.aroundwire.com** from a plugin-heavy site into a modular custom platform with **40+ pixel-perfect landing pages**; admin page builder let marketing ship **5+ landing pages per day**.
- Built the company website **aroundwire.com** on **Next.js + TypeScript** with server rendering and a typed component architecture.
- Loaded CSS/JS per block only where used and deferred scripts, reaching **70–80+ mobile PageSpeed**; integrated lead forms with the call center.

OWN PRODUCTS

Dinastia — dinastia.md Aug 2026 – Present

Next.js (App Router), React, Supabase, Vercel

- Bilingual (RO/RU) pedigree-pet marketplace: breed and city catalogs, breeder accounts, lead API with Telegram alerts, ~90 SSG pages; **Google top 3–4** for “buy pedigree cat/pet” in Moldova, ~500 organic clicks in 2 months.

GoodAntShop — goodantshop.md May 2026 – Present

React, Vite, SSR prerendering, Node.js, Vercel serverless

- Online store for ants and formicaria (RU/RO/EN): catalog, cart, order API with email notifications, blog, species map; **#1–2 in Google** for “buy ants” in Moldova.

SKILLS

Front-end	React, Next.js (App Router), TypeScript, JavaScript (ES6+), HTML5, CSS3/SCSS, CSS Modules, BEM, Mantine
Data & back-end	REST APIs, Apollo Client, Node.js/Express, PHP, MySQL, Supabase
CMS & integrations	WordPress (custom themes, ACF Pro, WooCommerce, WPML), Bitrix24, Google Maps API, OpenAI API
Practices	Technical SEO, structured data, Core Web Vitals, i18n, responsive / pixel-perfect UI
Tools	Git, GitHub, Bitbucket, Jira, Jest, ESLint, Prettier, Vercel, Figma, Claude Code (AI-assisted development)
Languages	Russian — native, English — B1–B2
Education	Self-taught, structured study since 2023 (JavaScript, React, Redux, TypeScript, Next.js, Node.js)
References	Recommendation letters from the AroundWire Team Lead and the Samozanyatyte.rf Marketing Director

SELECTED PROJECTS

Maximum — online electronics store · [maximum.md](#)

RocketSEO · 2026

Next.js 14 (App Router), React 18, TypeScript, Apollo Client, next-intl, Sass, Mantine, Jest

Multilingual (RO/RU) storefront and admin console of a leading electronics retailer in Moldova: checkout with delivery and store pickup, faceted catalog search with live filter counts, interactive charts, maps, galleries and sliders, admin order management, OG/meta tags and page titles. Server rendering, tests and strict linting.

AroundWire — company website · [aroundwire.com](#)

AroundWire · 2024–2025

Next.js, React, TypeScript, SSR

Main company website on Next.js, promoted through the [pro.aroundwire.com](#) landing pages: server rendering, fully typed component architecture.

AroundWire PRO — landing platform ([pro.aroundwire.com](#))

AroundWire · 2024–2025

WordPress, PHP, MySQL, JavaScript, HTML/CSS (BEM), AJAX

40+ pixel-perfect landing pages on a modular custom theme; admin page builder (5+ landings per day); per-block asset loading, 70–80+ mobile PageSpeed; call-center lead integration.

RocketSEO — agency website · [rocketseo.md](#)

RocketSEO · 2026

WordPress custom theme, PHP, ACF Pro, WPML, WooCommerce

The agency's own trilingual site (RU/RO/EN): custom post types for case studies, blog and team, content fully editable through ACF. Also the agency's international site.

VaraVara AquaCity — water park · [varavara.md](#)

RocketSEO · 2026

WordPress custom theme, WooCommerce, ACF, WPML

Trilingual (RU/RO/EN) site of a water park in Chişinău; substantially rebuilt the custom theme.

Medpark — international hospital · [medpark.md](#)

RocketSEO · 2026

WordPress custom theme, ACF, WPML, technical SEO

Multilingual hospital website: custom theme development, ACF-managed content and SEO work.

7 more client websites

RocketSEO · 2026

WordPress custom themes, PHP, WooCommerce, ACF Pro (acf-json), WPML, Contact Form 7, Splide

A dental clinic (Figma to plain CSS, 8 page templates, per-template CSS/JS), an architecture bureau (ported from a React prototype), a family entertainment center, two WooCommerce stores (one with delivery logic) and two more multilingual corporate sites. Client names withheld.

Samozanyatyie.rf — platform for the self-employed · [самозанятые.рф](#)

Contract · 2025

WordPress, PHP, MySQL, JavaScript, React, Bitrix24

Merged React landing pages and a legacy blog into one custom platform; block-based landing page builder for marketing; Contact Form 7 → Bitrix24 CRM integration.

INTER Polska — insurance company · [interpolska.pl](#)

Webcost · 2025

WordPress, PHP, JavaScript, Google Maps API

New blocks for the custom page builder and forms; nearest-facility finder with an interactive map synchronized with a sidebar list.

GoNutz — nut shop ([gonutz.pl](#))

Webcost · 2025

WooCommerce, PHP, JavaScript

Custom “build your mix” configurator: products from the catalog, 500 g weight cap, automatic pricing, one combined line in cart and invoices.

Dinastia — pedigree-pet marketplace · [dinastia.md](#)

Own product · 2026

Next.js (App Router), React, Supabase, Vercel · brand identity and logo

Designed the brand and logo and built the platform: RO/RU catalog by breed and city, breeder accounts, admin panel, lead API with Telegram alerts, structured data and ~90 statically generated SEO pages.

GoodAntShop — ant farm store · [goodantshop.md](#)

Own product · 2026

React, Vite, React Router, Express, SSR prerendering + hydration, Vercel serverless

RU/RO/EN store with catalog, cart, server-side order handling with email notifications, blog and an interactive species map; generated sitemap and per-route structured data.

Names of clients not listed in the agency's public portfolio are withheld for confidentiality. Portfolio: [daniilkarataev.com](#) · Code: [github.com/Karataev-Daniil](#)